

**WPXI**

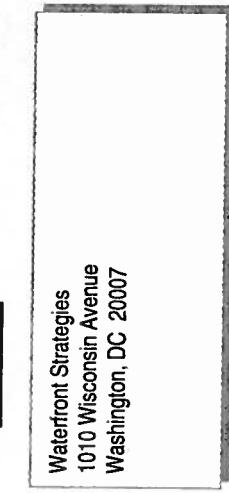
WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Waterfront Strategies
1010 Wisconsin Avenue
Washington, DC 20007

Contract # **324256**

Schedule Dates 09/05/12-09/17/12
Advertiser

Agency Waterfront Strategies (2541)
Product Political - Issue (1068)
Brand ISS/SEIU (133786)



Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name NAGELBERG, DAN
Phone/Fax /
CPE 112/119/1438
Account Types National/Political
Billing Type Standard
Comments SEIU 09/04
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Sep. 2012 37 \$40,650.00
Grand Total: 37 \$40,650.00

Date Entered 07/26/12 Last Modified 09/07/12 Entered By Jennifer Stewart
Entered By CO-OP Headline # 06247909
Order Type Package Deal
Commission % 15.00
Commission \$6,097.50
Net Total \$34,552.50
Sales Tax
Normal

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Prime	09/17/12-09/17/12	4	:30	10P- Revolution 10-11P	1							1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	REVOLUTION 10-11P/	7/26/12	
13.0	Normal Line / Spot	09/15/12-09/15/12	4	:30	8A- 10:30A (EST)							1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/9	7/26/12	
14.0	Normal Line / Spot	09/16/12-09/16/12	4	:30	10A- MEET THE PRESS							1	1	\$3,600.00	\$3,600.00	Pittsburgh (WPXI)	MEET THE PRESS/10	7/26/12	
15.0	Normal Line / Spot	09/16/12-09/16/12	4	:30	8A- 10A (EST)							1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/11	7/26/12	
16.0	Revised Line / Spot	09/10/12-09/14/12	4	:30	10A- Ellen		2	X	X	X							Pittsburgh (WPXI)	ELLEN/14	9/23/12
16.1	Normal Line / Spot	09/12/12-09/14/12	4	:30	10A- Ellen		2	X	X	X			1		\$350.00	\$350.00	Pittsburgh (WPXI)	ELLEN/14	9/7/12
16.1.1	Closed Preempt	09/12/12															Pittsburgh (WPXI)	Marked as Did not Air/Spot	
17.0	Revised Line / Spot	09/10/12-09/14/12	4	:30	11:59A- Channel 11 News At Noon		1	X	X	X							Pittsburgh (WPXI)	NOON NEWS/16	8/23/12
17.1	Normal Line / Spot	09/12/12-09/14/12	4	:30	11:59A- Channel 11 News At Noon		1	X	X	X			1		\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/16	9/7/12
18.0	Revised Line / Spot	09/10/12-09/14/12	4	:30	5:30P- 6P (EST)		1	X	X	X							Pittsburgh (WPXI)	NEWS 5:30-6P/17	8/23/12
18.1	Normal Line / Spot	09/12/12-09/14/12	4	:30	5:30P- 6P (EST)		1	X	X	X			1		\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5:30-6P/17	9/7/12
19.0	Revised Line / Spot	09/10/12-09/14/12	4	:30	5:56P- Channel 11 News At 6pm M-F		3	X	X	X							Pittsburgh (WPXI)	NEWS 6:530P/18	8/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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1010 Wisconsin Avenue
Washington, DC 20007

Contract # 324256

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Advertiser SEIU- Service Employee International Union (431t)
Agency Waterfront Strategies (2541)
Product Political - Issue (1068)
Brand ISS/SEIU (133796)

Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
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CPE 112/119/1438
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Pittsburgh (WPXI)

By Broadcast Month	Spots	Rate
Sep. 2012	37	\$40,650.00
Grand Total:	37	\$40,650.00

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19.1	Normal Line / Spot	09/12/12-09/14/12	4	:30	5:58P- CHANNEL 11 News At 6pm M-F			1	1	1			3	\$1,000.00	\$3,000.00	Pittsburgh (WPXI)	NEWS 6-630P/18	9/7/12	
20.0	Revised Line / Spot	09/10/12-09/14/12	4	:30	5:59A CHANNEL 11 News 6am	3	X	X	X	X							Pittsburgh (WPXI)	NEWS 6-7A/19	9/23/12
20.1	Normal Line / Spot	09/12/12-09/14/12	4	:30	5:59A- CHANNEL 11 News 6am			1	1	1		3	\$800.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 6-7A/19	9/7/12		
21.0	Revised Line / Spot	09/10/12-09/14/12	4	:30	7A- 8A (EST)	3	X	X	X	X							Pittsburgh (WPXI)	TODAY SHOW 7-8A/20	9/23/12
21.1	Normal Line / Spot	09/12/12-09/14/12	4	:30	7A- 8A (EST)			1	1	1		3	\$625.00	\$1,875.00	Pittsburgh (WPXI)	TODAY SHOW 7-8A/20	9/7/12		
22.0	Revised Line / Spot	09/10/12-09/14/12	4	:30	10:58P- CHANNEL 11 NEWS AT 11P	2	X	X	X	X						Pittsburgh (WPXI)	LATE NEWS/15	9/23/12	
22.1	Normal Line / Spot	09/12/12-09/14/12	4	:30	10:58P- CHANNEL 11 NEWS AT 11P	2	X	X	X	X		2	\$2,000.00	\$4,000.00	Pittsburgh (WPXI)	LATE NEWS/15	9/7/12		

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		Comments:

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